

A night view of a city skyline, likely Seoul, Korea, featuring a large Buddha statue in the foreground. The text "Come to Revolutionary SOUL KOREA" is overlaid on the left side of the image. The Buddha statue is a large, white, seated figure with a traditional Korean crown, positioned on a stone pedestal. The city skyline in the background consists of several tall, modern skyscrapers with illuminated windows, set against a dark blue night sky. The foreground shows a paved area with some traditional Korean architecture and trees.

Come to
Revolutionary
SOUL
KOREA

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management



SEOUL HIGHLIGHT

Seoul is capital city and biggest metropolitan city in South Korea. Center of Korean Finance, Culture, Political, and Retail. Seoul is home for 25.6 million populations (Half of national population), recorded world 5th most populated city, recorded 8th world biggest city in the world. Seoul is significant city of Korean history for decades. Seoul is divided into Northern and Southern Part by Han River. You can see more traditional aspect in Northern part of Seoul and Modern aspect in Southern part of Seoul.

KOREA at glance.

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BASIC INFORMATION

Official Name: Republic of Korea (R.O.K)

Time: KST, Korean Standard Time (UTC +09:00)

National Holiday: August 15, 1945 (Independence Day)

Official Language: Korean (**Han Geok Eo**) English is official second language that is taught in school, but it is not used in daily basis.

Monetary Unit: South Korean Won (KRW) Bank operates in 09:00 to 16:00 except Sat. and Sun. Accepts Visa, Mastercard, AMEX, and other cards.

Electricity and Voltage: 220V

Season: 4 Seasons (Spring, Summer, Fall, Winter) **Temperature in Celsius**

Jan.	Feb.	Mar.	Apr.	May.	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
-3.4°	-1.1°	4.5°	11.8°	17.4°	21.5°	24.6°	25.4°	20.6°	14.3°	6.6°	-0.4°



Why?
Revolutionary
SOUL
KOREA●

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REVOLUTIONARY.

From past decades of years, Korea was not the place where infrastructure was ready. Korea didn't have any resources available and already falling behind.

60 years of time was just enough for Koreans to make current blooming present. It was all because of the thoughts and perspective which Korea seen for years.

Experience and Understand the thoughts and mindset of Korean Corporations.





• Stories of survival

Story from history book is delivered from people who passed away. But Korea is the place where history is still written by the generations who survived and witness the miracles of South Korea. History that can be still look, hear, touch, and experience.



• Opportunity •

Opportunity what describes Korea. Korea was land of no opportunity. What drive Korea to be the country where become land of opportunity and possibility that others didn't see. What drove people to now?



• Unique •

Country where have been colonized but kept their own culture and language. What uniqueness that culture, land, and mindset have and reasons to kept even by sacrificing.



• Limitless •

60 Years of unlimited development. From poorest country to G20 country. What is the protentional and what is the key driver.

A night-time photograph of a Korean temple courtyard. In the foreground, a large, white stone Buddha statue stands on a lotus pedestal, facing away from the camera. The courtyard is paved and features traditional Korean architecture, including a building with a dark tiled roof and a small pavilion. In the background, a modern city skyline is visible, with several tall skyscrapers illuminated against the dark blue night sky. The text "Korea Tourism Organization M.I.C.E Support Program" is overlaid in white serif font on the left side of the image.

Korea Tourism Organization
M.I.C.E
Support
Program

Corporate Meetings & Incentives : SUPPORT PROGRAM FOR GROUPS VISITING KOREA

1 Target groups to receive support



INCENTIVE

Groups of employees sent by their corporations or institutions to visit Korea as a reward
(expenses paid by group, not KTO)



CORPORATE MEETING

Groups visiting Korea for the purpose of attending a corporation-hosted meeting
Hosting of meeting at least four hours long
(Does not include incentive groups)

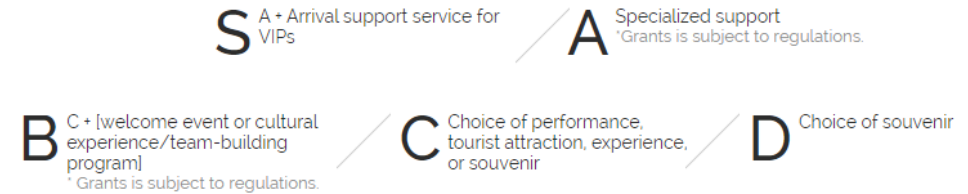
3 Support Criteria

Type	ENTRY VIA SHIP		ENTRY VIA PLANE	
	Ship/cruise (for stays of at least two nights)	Incentive group (IC Group)	Corporate meeting group (CM Group)	
Number of people				
10 ~ 29	D	D	C	
30 ~ 49	D	D	B	
50 ~ 99	D	C	B	
100 ~ 499	C	C	B	
500 ~ 999	C	B	A	
1,000 ~ 3,000	B	A	S	
3,000 over	A	S	S	

COMMON

- Groups staying for at least two nights
- Groups with at least 10 foreigners
- Groups not eligible for support: hobby clubs, fan clubs, religious organizations, government employees, and student groups
- Government employee and undergraduate/graduate student groups may be considered for support if they satisfy the support criteria.

2 Content of Support



4 Application Process



SOUVENIRS



Spoon-Chopsticks Set



Ecobag



Folding bag



Handkerchief



Soap(2pieces)



Travel Pouch

*All items shown are subject to availability.

REGULAR PERFORMANCE

Fire Man

- 📍 Seoul
- 🌐 theatero.co.kr

HON

- 📍 Jeju
- 🌐 k-kick.co.kr

JUMP

- 📍 Seoul
- 🌐 hijump.co.kr

NANTA

- 📍 Seoul, Jeju
- 🌐 nanta.i-pmc.co.kr

FANTA STICK

- 📍 Seoul
- 🌐 fanta-stick.co.kr

Sachoom

- 📍 Seoul
- 🌐 lovedance.co.kr

Chef(bibap)

- 📍 Seoul
- 🌐 www.musicalchef.net

THE PALACE :Tale of Jang Noksu

- 📍 Seoul
- 🌐 jeongdongtheater.com

Musical Pangshow

- 📍 Seoul
- 🌐 www.pangshow.co.kr

Only you

- 📍 Seoul
- 🌐 jtnarthall.com

Flying

- 📍 Gyeongju
- 🌐 www.cultureexpo.or.kr

Painter : hero

- 📍 Seoul, Jeju
- 🌐 thepainters.co.kr

TOURIST ATTRACTIONS

Onemount

- 🏠 Theme Park
- 📍 Goyang
- 🌐 en.onemount.co.kr
- ✓ Water park or Snow Park

Lotte World

- 🏠 Theme Park
- 📍 Seoul
- 🌐 global.lotteworld.com
- ✓ Free pass tickets - including rides

Everland

- 🏠 Theme Park
- 📍 Yong-in
- 🌐 www.everland.com
- ✓ Free pass tickets - including rides

Hanhwa Aqua Planet

- 🏠 Aquarium
- 📍 Seoul, Goyang, Yeosu, Jeju
- 🌐 aquaplanet.co.kr
- ✓ Admission fees fully supported

Grevin museum

- 🏠 Wax figures museum
- 📍 Seoul
- 🌐 grevin-seoul.com/en
- ✓ Admission fees fully supported

Trick Eye

- 🏠 3D museum
- 📍 Seoul/Busan/Jeju
- 🌐 trickeye.com
- ✓ Free pass tickets - including rides

Alive Museum

- 🏠 Experiential Museum
- 📍 Seoul
- 🌐 creativetong.co.kr
- ✓ Free pass tickets - including rides

Ecoland

- 🏠 Theme Park
- 📍 Jeju
- 🌐 theme.ecolandjeju.co.kr
- ✓ Free pass tickets - including rides

Korean Folk village

- 🏠 Koreanfolk village
- 📍 Yong-in
- 🌐 www.koreanfolk.co.kr
- ✓ Free pass tickets - including rides

MBC World

- 🏠 Theme Park
- 📍 Seoul
- 🌐 mbcworld.imbc.com
- ✓ Free pass ticket

SM TOWN

- 🏠 K-pop museum, theatre
- 📍 Seoul
- ✓ Free pass ticket (Package)

Busan tower & Movie museum

- 🏠 Tower, movie museum
- 📍 Busan
- 🌐 www.busantower.net
- 🌐 www.busanbom.kr
- ✓ Free pass ticket (Package)

ACTIVITIES

Dynamic Maze

- 🏠 Maze
- 📍 Seoul, Gangwon Sokcho
- 🌐 creativetong.co.kr

Coreart

- 🏠 Percussion, K-Pop
- 📍 Seoul
- 🌐 haera.pro

The play k-pop

- 🏠 K-Pop
- 📍 Jeju
- 🌐 www.playkpop.co.kr

Sky-lake (Hanbang)

- 🏠 Medicinal Herb Experience
- 📍 Daegu
- 🌐 www.sky-lake.co.kr

Sportsmonster

- 🏠 Indoor Sports Activities
- 📍 Goyang, Hanam
- 🌐 www.sportsmonster.co.kr

Jeongdong

- 🏠 Korean traditional musical instrument(Jang-gu) experience
- 📍 Seoul
- 🌐 www.jeongdong.or.kr

Hanboknam

- 🏠 Wearing Hanbok (Korean Traditional Costume)
- 📍 Seoul, Jeonju
- 🌐 hanboknam.com

Michu Hall Academy of Korean Traditional Food & Culture in Wolmido

- 🏠 Korean traditional food experience
- 📍 Incheon
- 🌐 www.jfood.or.kr

Namsan Seoul tower

- 🏠 Traditional clothes
- 📍 Seoul
- 🌐 www.heegwan.com

Local travel agent is required to make reservation after consultation with Korean travel agent before applying to KTO Overseas Branch Office.

When requesting for support, overseas branch offices should indicate in the TMS remarks section the date of visit for the performance, tourist attractions, activities, or etc.



Let us
Map
your SOUL
KOREA ●

Where stories of individual connects



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management