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# MOROCCO



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# Country information

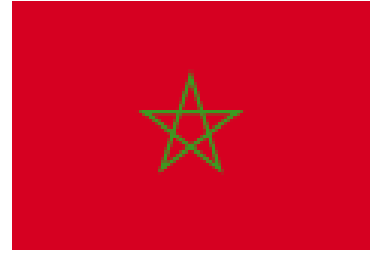


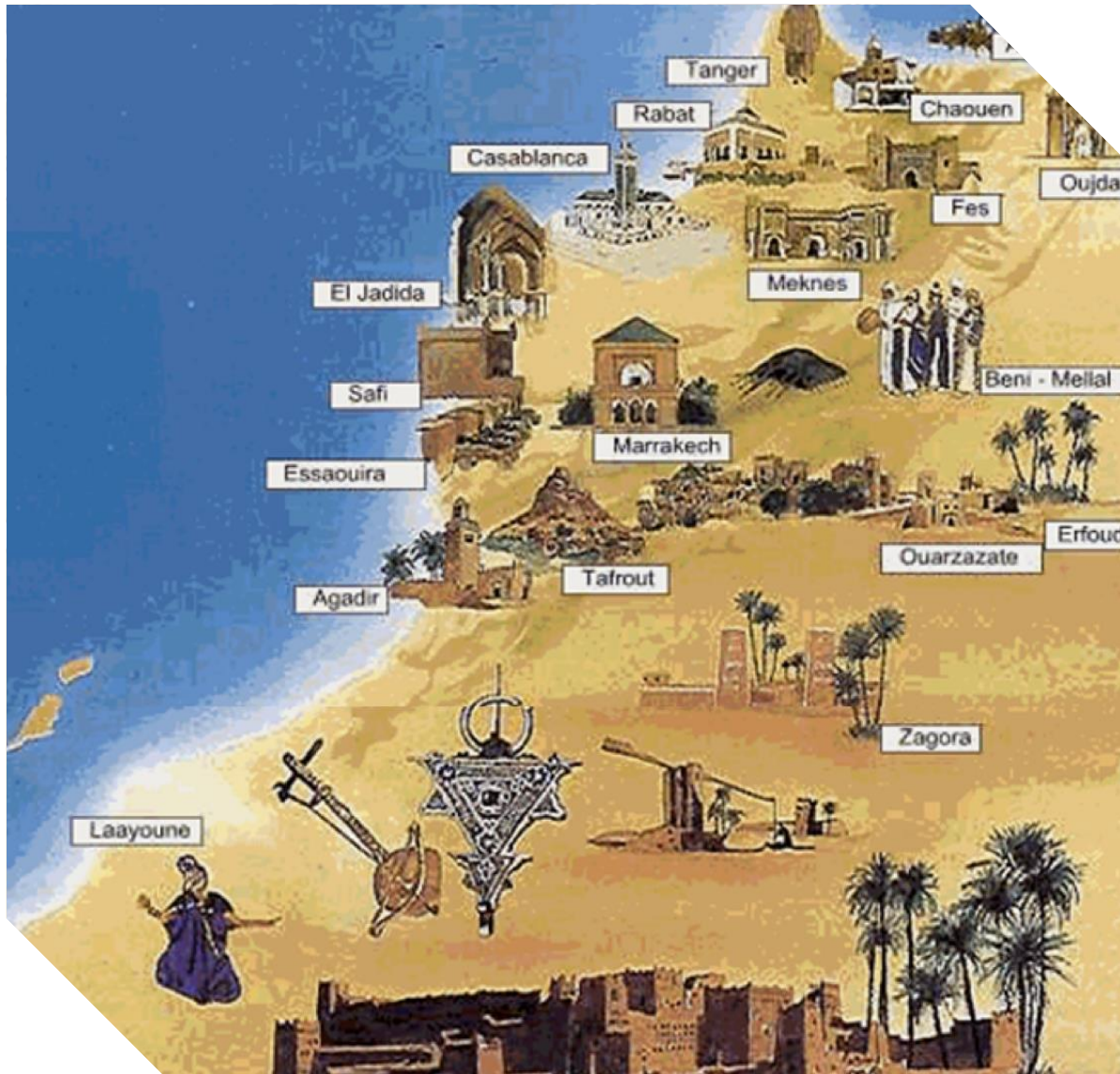
**Morocco** is a sovereign country located in the Maghreb region of North Africa. Geographically, Morocco is characterized by a rugged mountainous interior and large portions of desert. It has Atlantic and Mediterranean coastlines.

The official language is Arabic. French is also widely spoken, as are various Berber dialects and Spanish.

The population is about 35 000 000 inhabitants.

The local currency is the dirham; exchange rate with the Euro is about 10 DH for 1 Euro. Also bear in mind that euro is accepted in hotels, restaurants and shops, as well as international credit cards.





Main incentive cities



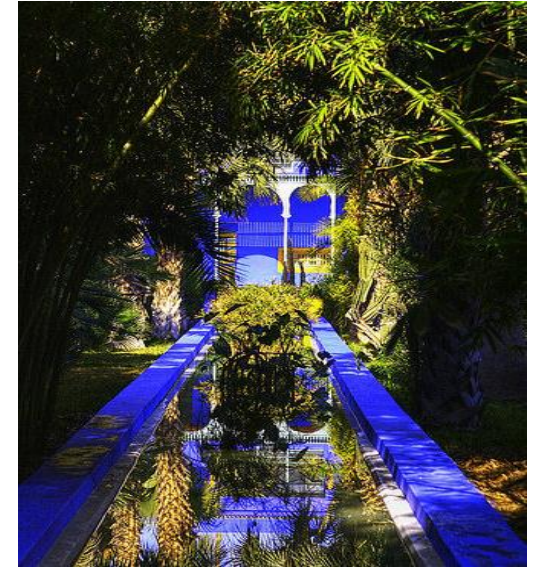
# MARRAKECH OUARZAZATE FEZ AGADIR



# MARRAKECH



# Useful informations about Marrakech



Marrakech was founded in the year 1062 by the Almoravids. The famous Jemaa El Fna is a medieval world where, day and night, storytellers, henna tattoo women & snake charmers vie for your attention. Mischievous monkeys will accost you. You will be able to see the splendid minaret of the Koutoubia mosque. Discover Marrakech's very varied neighbourhoods, gardens, and prestigious monuments at your own rhythm. Everything from timeless tradition to contemporary luxury is to be found without limits in Marrakech. Marrakech enables you to spend merry, savoury and speculative nights in an unfailingly hospitable setting... Pubs, restaurants and nightclubs await you... Marrakech is a destination favourable for business. The facilities are in the forefront for comfort and our environment can bond your teams!









# Marrakech Highlights



**Jemaa el Fna**, Marrakech's pulsating main square and one of the world's great theatres.

**Palmeraie**, palm trees wood, a nice oasis to walk around in the evenings and see the sunsets.

**Koutoubia**, hall-type mosque, 17 aisles and 112 columns covering a total floor area of 5400 square meters, thus among the largest of its kind.

**Palais Bahia**, decorated of carved stucco, carved and painted woodwork and glazed ceramic tile.

**Menara**, true harbor of freshness, an imperial garden of 90 hectares mainly made up of orchards and olive groves.

**Majorelle Garden**, a creative masterpiece, a special shade of bold cobalt blue used extensively in the garden and its buildings.

**Souks**, from the jewelry and tapestry to the bazaar and tannery...



# OUARZAZATE



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# Useful informations about Ouarzazate

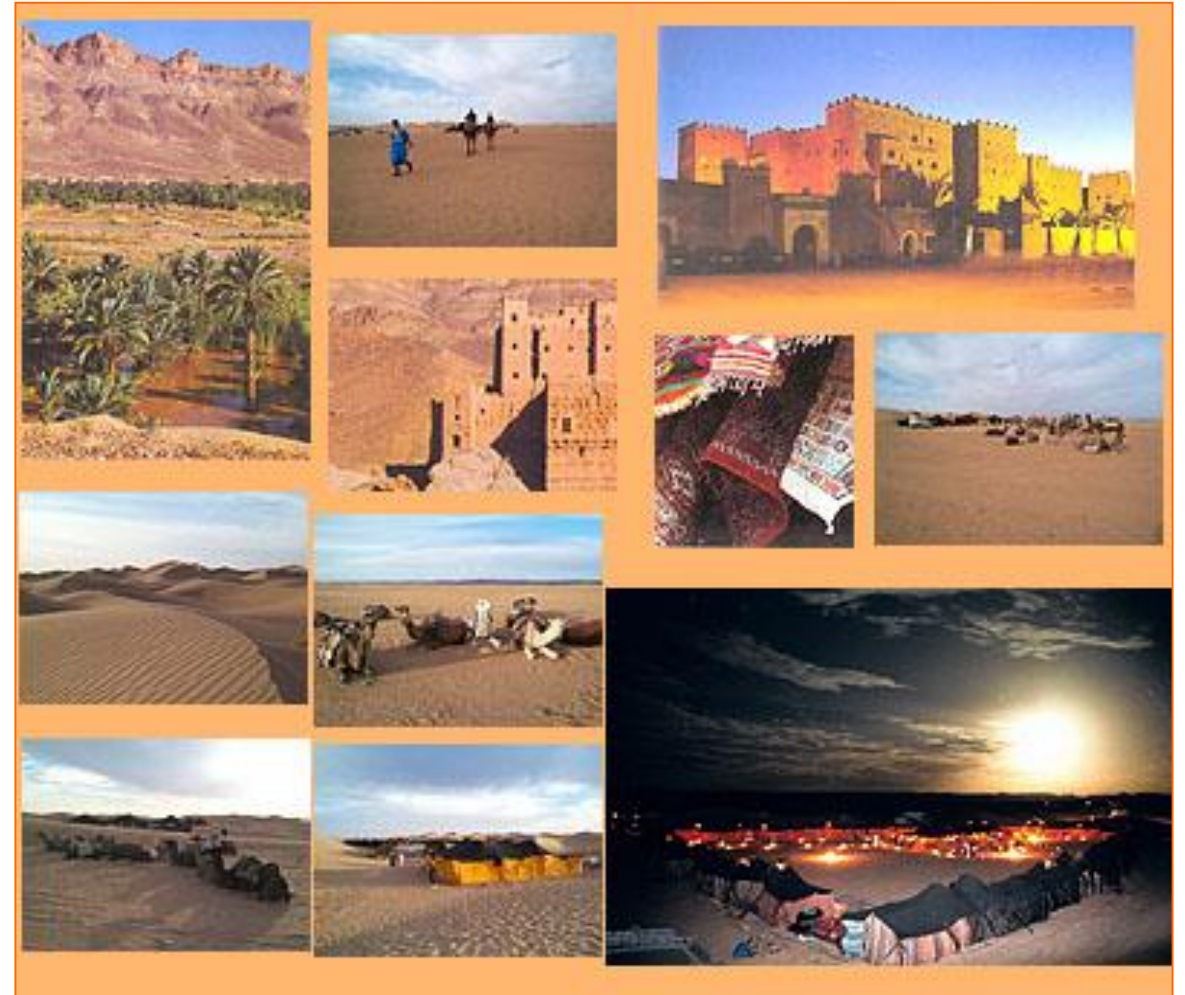


Ouarzazate was built in 1928 and is now, among other things, the starting point for trips into Southern Morocco.

However this stop over town is now a destination in its own right. The recently restored Taourirt kasbah proves this point. Unesco has recognized this district with its ochre adobe buildings as a World Heritage of Humanity Site. The stucco decoration and the painted cedar ceilings in two magnificent rooms are particularly noteworthy.

Be seduced by the laid-back life-style of Southern Morocco. Sand, roses and cinema: there is everything for a pleasant stay!

There is no shortage of incentive event offers! Whether it is an adventure seminar or the organisation of a conference, Southern Morocco is the ideal venue.









# Ouarzazate Highlights



**Valley of the Kasbahs**, the road from Ouarzazate passes directly between hundreds of Kasbahs that line the Dades Valley and stretches 100 miles east to the Todra Gorge at Tinghir. A spectacular drive through stunning desert landscape, villages, palm groves, and the Jbel Saghro lunar-escape to the south.

**Todra Gorge**, a 1000 feet high canyon, cut into the pink and green walls of the High Atlas where birdwatchers and wildlife enthusiasts can experience some very interesting opportunities.

**Merzouga**, a stopping off point on the road joining Zagora and Erfoud for seeing and being on the dunes of the Sahara Desert.

**Draa Valley**, known as the Country of the Dates, rises in the High Atlas, the River Draa cuts a deep channel between Jbel Saghro and the Anti Atlas ranges through a series of precipitous canyons famous for their cliffs of green and black rock.

**Dades Valley**, like a Wild-West land suspended in another age, with snow on one side and semi-desert on the other, an Old Testament wilderness whose savage grandeur and unearthly silence can only be equalled by the Grand Canyon.

**Kasbah Ait Benhaddou**, the famous Kasbah, classified by UNESCO as a World Heritage site...





FEZ



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# Useful informations about Fez



The entire medina has been designated Unesco World Heritage of Humanity Site. Wander through its souks and alleys which are unchanged since the Middle Ages.

Fès El Bali (Fès the Ancient) dates from the 11th century while Fès El Jedid (Fès the New) dates from the 13th century. Each houses treasures which will leave you with unforgettable memories.

The treasures of Fès are wonderfully preserved making it a fascinating artistic and cultural centre.

An exhaustive destination for incentive events where the finesse of Moroccan culture can be known.









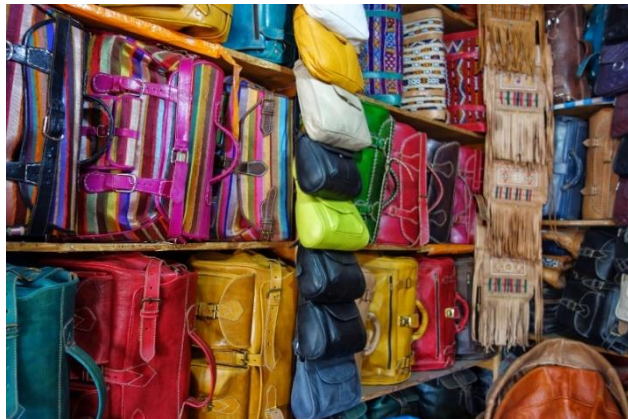
# Fès Highlights



Fès Medina has been declared a World Heritage Site by the United Nations, it is a honeycomb of architectural treasures.

The ancient walled city with its twisting alleys and Souks is widely regarded as the most intact Islamic medieval city in the world.

Tannery, the tanners quarter has become one of Fez main attractions. The reason comes from the platform where you can look down on the entire area and is done and enjoy watching the contrasts between the brownish honeycombs, the white houses and the intense colors of the dye.

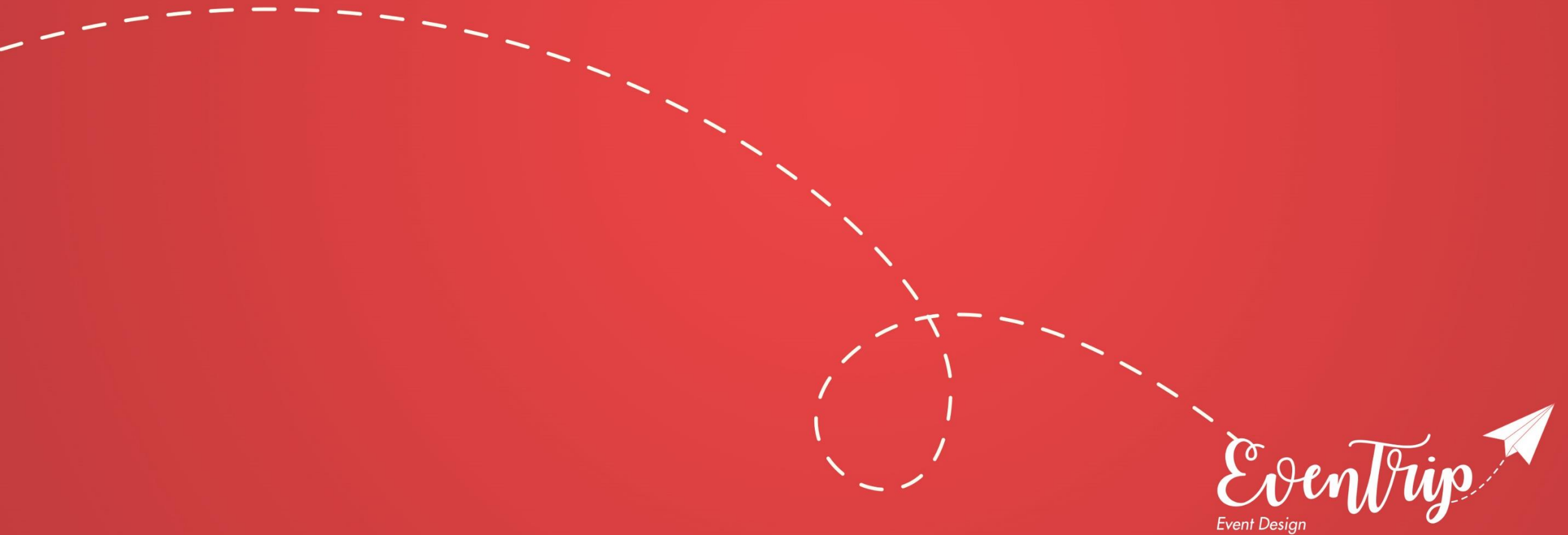


Once a year, Fez hosts the Fez Festival of World Sacred Music which attracts ethnic musicians from all over the world.

A sacred place and a noble event where leading musicians of world caliber will share sacred music from the spiritual traditions of both East and West!



# AGADIR



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# Useful informations about Agadir



Agadir is the leading Moroccan seaside resort thanks to its long beach and its exceptional amount of sunshine. An accessible destination all year round.

Modern and contemporary, Agadir is also a town which is marked by Berber history and traditions.

Relaxation, rest and well-being are on the agenda at Agadir, where the sun is never far away. An idyllic beach with permanently good weather.

Casinos, nightclubs, restaurants – a complete range of nightlife is on offer. Make the most of it before the sun returns.

Agadir has facilities at your disposal which are perfectly suited to your professional meetings. We can offer you a wide range of activities to relax and boost employees for the long term!









# Agadir Highlights



-**Vallée des oiseaux:** The resplendent valley of birds is a beautifully laid out and well maintained park where you can get to know all about the local fauna. This small zoo contains birds from all over the world, some goat-like animals from the Atlas, exotic mammals.

-**Kasbah (old Talborjt):** Agadir's most beautiful site, the citadel looks down on the ocean and the town from a height of 236 meters, an ideal spot to admire the sun setting over the bay and the splendid view over the whole city.

-**Port:** Since its rebuilding, Agadir has become a modern fishing port and is surrounded by a score of canneries and food-freezing plants.

-**Medina Polizzi:** A cultural village designed and built over 4 hectares by master craftsman and decorator Coco Polizzi, tastefully recreating the character of the authentic Moroccan medina.

-**Beaches:** Agadir's 10 kilometer beach and azure blue water is spectacular, it is clean, long, wide and benefits from a continuous breeze that comes in from the Atlantic, making it a pleasant all day experience. Sailing, water skiing, diving, deep sea fishing, sun bathing, yachting, tennis and golf can all be enjoyed in the region.



Some amazing venues in

# MARRAKECH

*“Le Royal Mansour”*



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Some amazing venues in

# MARRAKECH

*“La Mamounia”*



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Some amazing venues in

# MARRAKECH

*“Mandarin Oriental”*



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Some amazing venues in

# MARRAKECH

*“Selman”*



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Some amazing venues in

# OUARZAZATE

*“Le Berbere Palace”*



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*L* **BERBERE  
PALACE**

*L* **BERBERE  
PALACE**







Some amazing venues in

# OUARZAZATE

*“Dar Ahlam”*



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