



# KEEP IT SIMPLE

Your partner for unforgettable Events in Germany!



# KEEP IT SIMPLE BUT SIGNIFICANT

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**KIS CONCEPT** is your full-service agency specialized in the field of **event marketing (live and digital)** and **destination management**. We are direct, structured, creative - and, above all, full of passion and emotion.

From the creative concept to budget planning and implementation - we are always at your side and always thinking one step ahead.

# WHY WORK WITH US?

## **1 Experienced Team**

Our managing director Katrin Albrecht and her team can draw on over 15 years of experience in the field of events, teambuilding and marketing.

## **2 Professional planning and implementation of all areas**

With us, you get tailor Made proposals including innovative ideas whilst keeping in mind brief & budget. We always think one step ahead.

## **3 Large field of work**

We are experienced in working in a wide range of projects including MICE Groups, Private Events, Cultural and Sport Events, Online Marketing and many more!

## **4 Work with attention to detail**

We put our heart and soul into our work! For us, every little thing has an important meaning.

## **5 Dedicated Event Manager**

Your personally assigned event manager will assist you during all the phases of your event from the proposal to the billing.

## **6 Clients that keep coming back ;)**

We are very proud that our clients repeat their business with us on a regular base.

# THE TEAM LEADERS



*Katrin Albrecht*  
Management



*Angelika Schulze*  
Senior Projectmanager



*Moritz Schleich*  
Senior Projectmanager

**WHAT WE DO.**

**CORPORATE EVENTS**  
**INCENTIVES**  
**DRIVING EXPERIENCES**  
**DIGITAL & HYBRID EVENTS**  
**PROMOTIONS**  
**TRADE FAIRS**  
**CONGRESSES**  
**PRIVATE LUXURY EVENTS**



**Every event is unique and  
should be seen as such.**

# INCENTIVES

We manage! You relax! Inspiring customers is one thing, motivating employees or partners is another.

Whether you want to reward your employees, promote them or get to know them, our years of expertise in the incentive sector enable us to create a very special "once in a lifetime" experience with extraordinary programme highlights for you time and time again!

## OUR SERVICE FOR YOU:

- Individual concept creation
- Out of the Box - programme highlights
- Participant management
- Budget and time planning
- On-site support
- Cooperation with "Local Soulmates"





# EVENTMANAGEMENT

Great ideas are exciting - realising them even more so. With a lot of flair and creativity, we develop your very individual dream event together with you!

Corporate events are our hobbyhorse, but we are also the perfect partner for you at trade fairs, anniversaries, galas, premieres, festivals, fashion shows and press conferences!

## OUR SERVICE FOR YOU:

- Conception and creation
- Project planning, organisation and implementation
- Project management
- Budget and time management
- Participant management
- Selection and coordination of service providers / Entertainment / Decoration / Catering



# DRIVING EXPERIENCES

Start your engines! Would you like to experience a day full of adrenaline, action and absolute fun with your customers, colleagues or employees? Then we can make your very own Driving Experience possible, nationally or internationally.

Whether on race tracks or test and off-road terrain. Of course, we also provide the right accommodation, personal well-being and the appropriate social programme.

## OUR SERVICE FOR YOU:

- Race or test track bookings
- Participant management
- Budget and time planning
- Booking of instructors
- Supporting programme
- Video and photo documentation



# ONLINE EVENTS

The future is digital!

No matter whether only streaming or real live moments are to be linked with virtual components - together we realise the right format for your next digital event.

Cherry on the Top? We have an exclusive cooperation with a streaming studio in Munich - we leave nothing to be desired ;)

## OUR SERVICE FOR YOU:

- Individual concept development
- Storytelling
- Participant management
- Budget and time planning
- Interactive meeting and event design
- On-site support



# ONLINE PRESENCE

KIS CONCEPT has built up a new branch over the time of the "Corona lockdowns" and now offers you online marketing services in addition to the regular event services.

We are happy to help you with website redesign, online invitation management, social media support and much more.

## OUR SERVICE FOR YOU:

- Individual consulting
- Design creation
- Budget and time planning
- Runtime support and maintenance



**GERMANY -  
SIMPLY INSPIRING!**

# Why Germany?

## 1. AUTHENTIC EXPERIENCES

A conference with a mountain panorama at 3,000 meters above sea level? Networking in a centuries-old castle? No problem for us!

## 2. FIRST-CLASS INFRASTRUCTURE

Over 15 international airports, a first-class rail network and a dense network of highways ensure that your next destination in Germany is never far away.

## 3. PERFECT COMBINATION OF CULTURE AND NATURE

The 46 UNESCO World Heritage Sites include architectural and artistic masterpieces, diverse cultural landscapes, unique natural areas and testimonies to social and technological developments.

## 4. HYGIENE AND SAFETY

In the wake of global challenges such as the pandemic, safety and hygiene are at the top of the list for event participants and business travelers.



# Munich

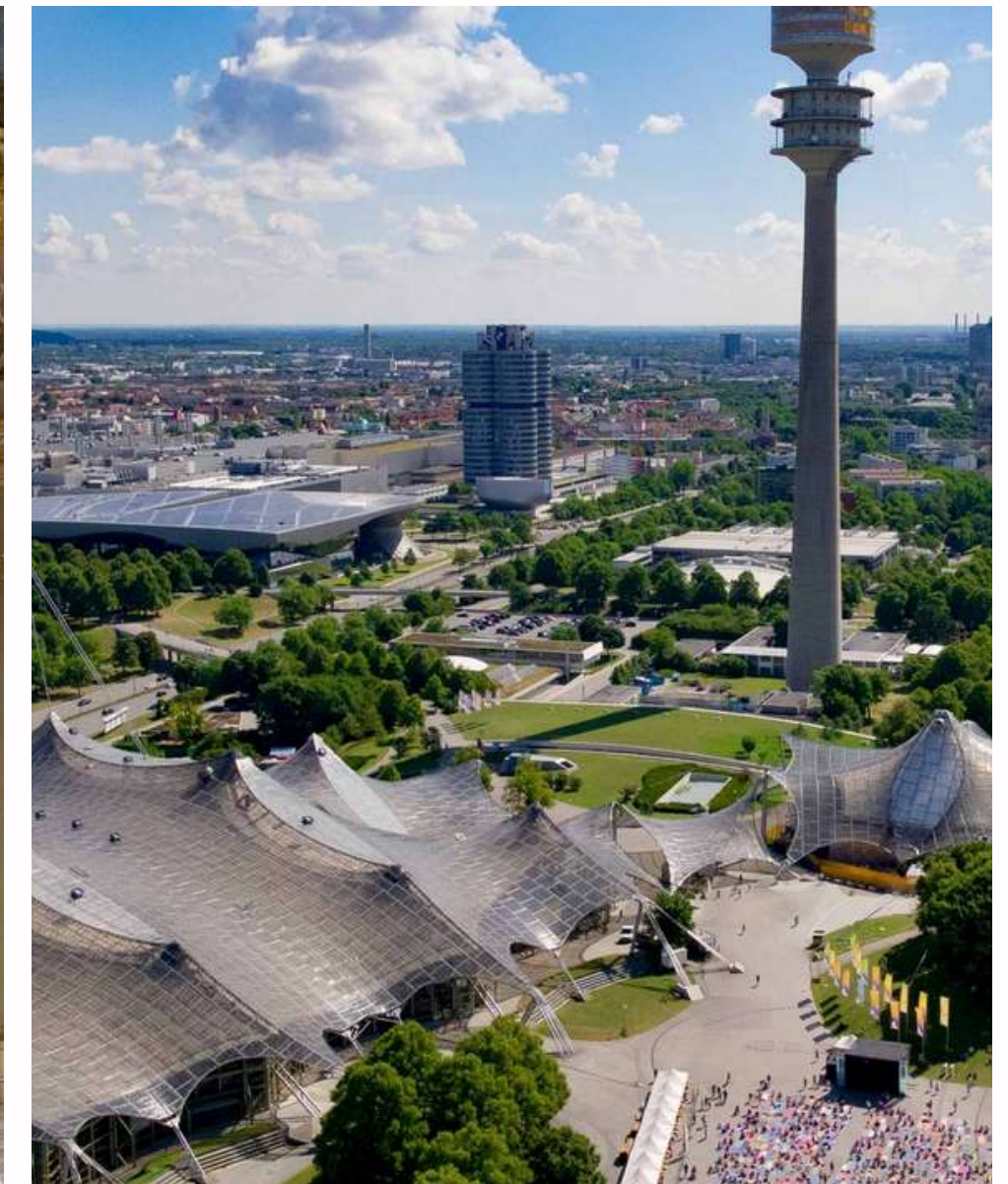
*at a glimpse*



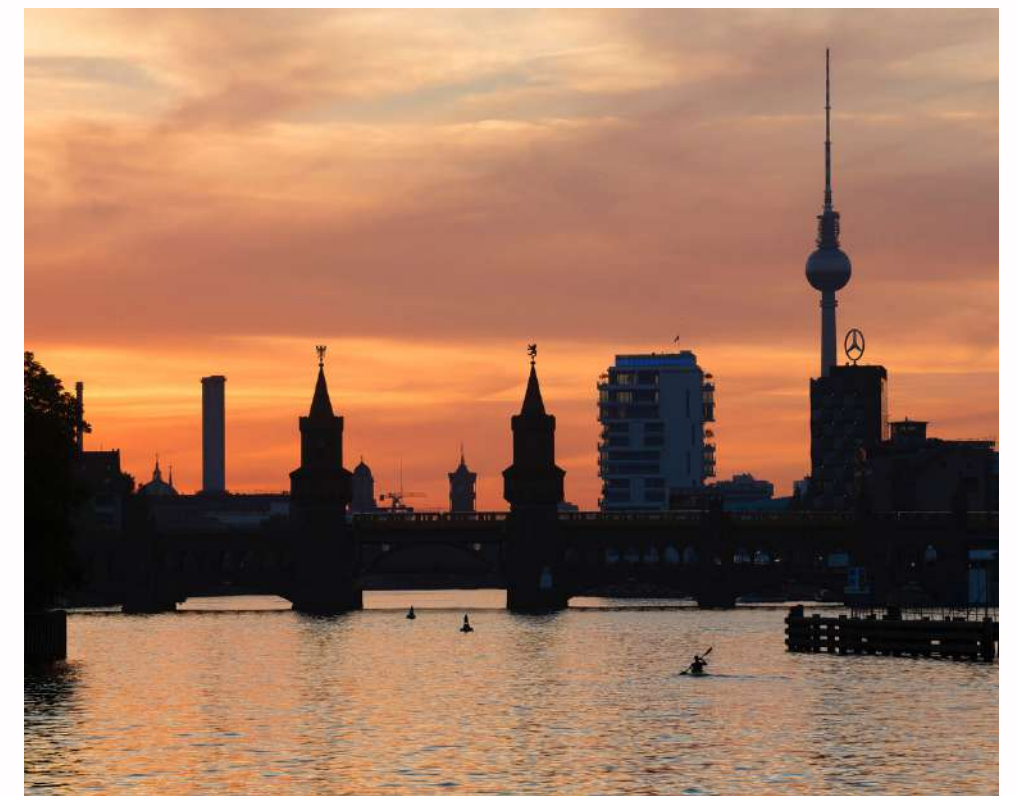
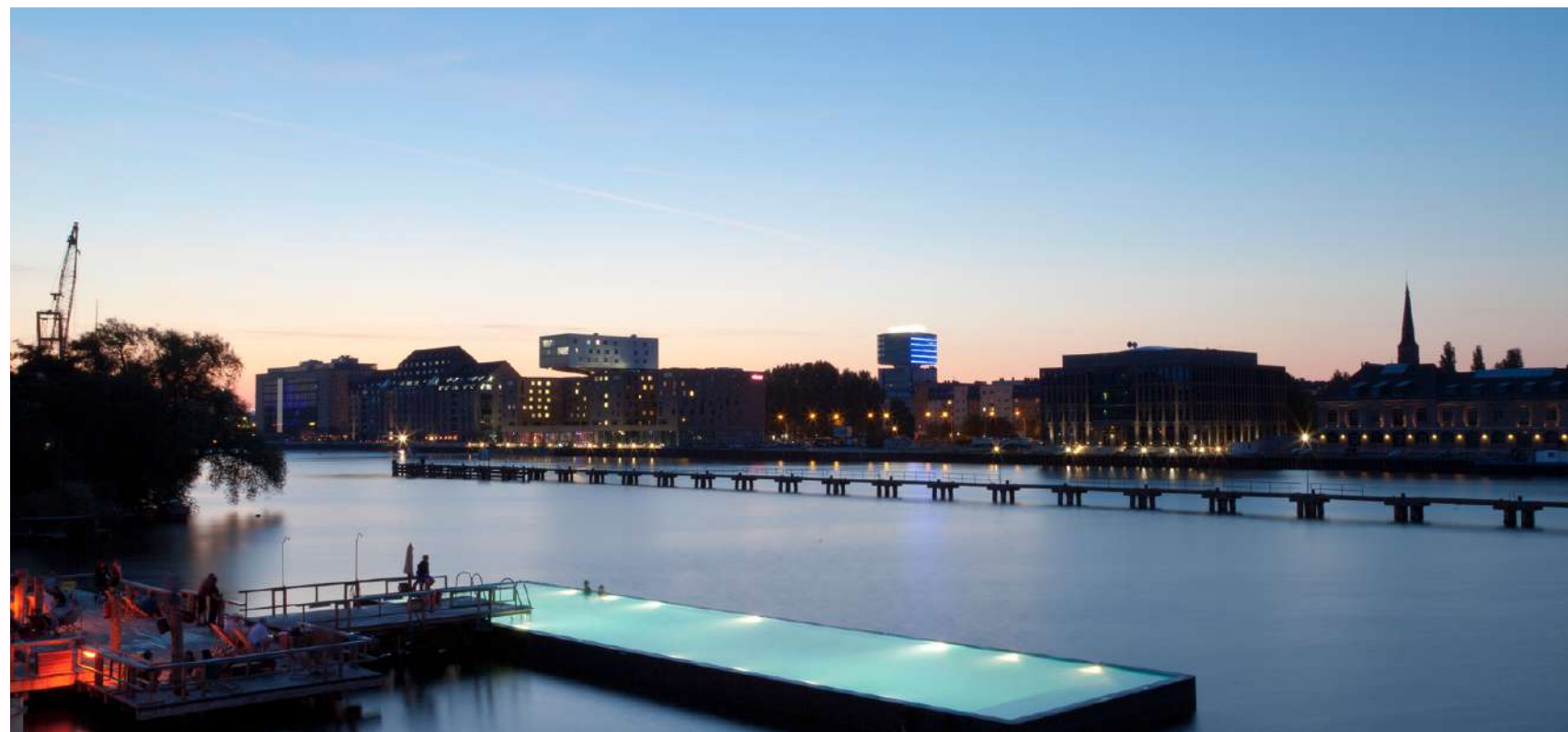
Munich is a cosmopolitan and international city in the heart of Europe.

Munich Airport is a major hub connecting nearly 70 airlines with over 190 destinations in more than 60 countries.

The city offers a unique blend of tradition and lifestyle, including sights such as the Frauenkirche, Marienplatz and Viktualienmarkt. There are also student trendy neighborhoods such as Maxvorstadt, Schwabing and the Glockenbachviertel.



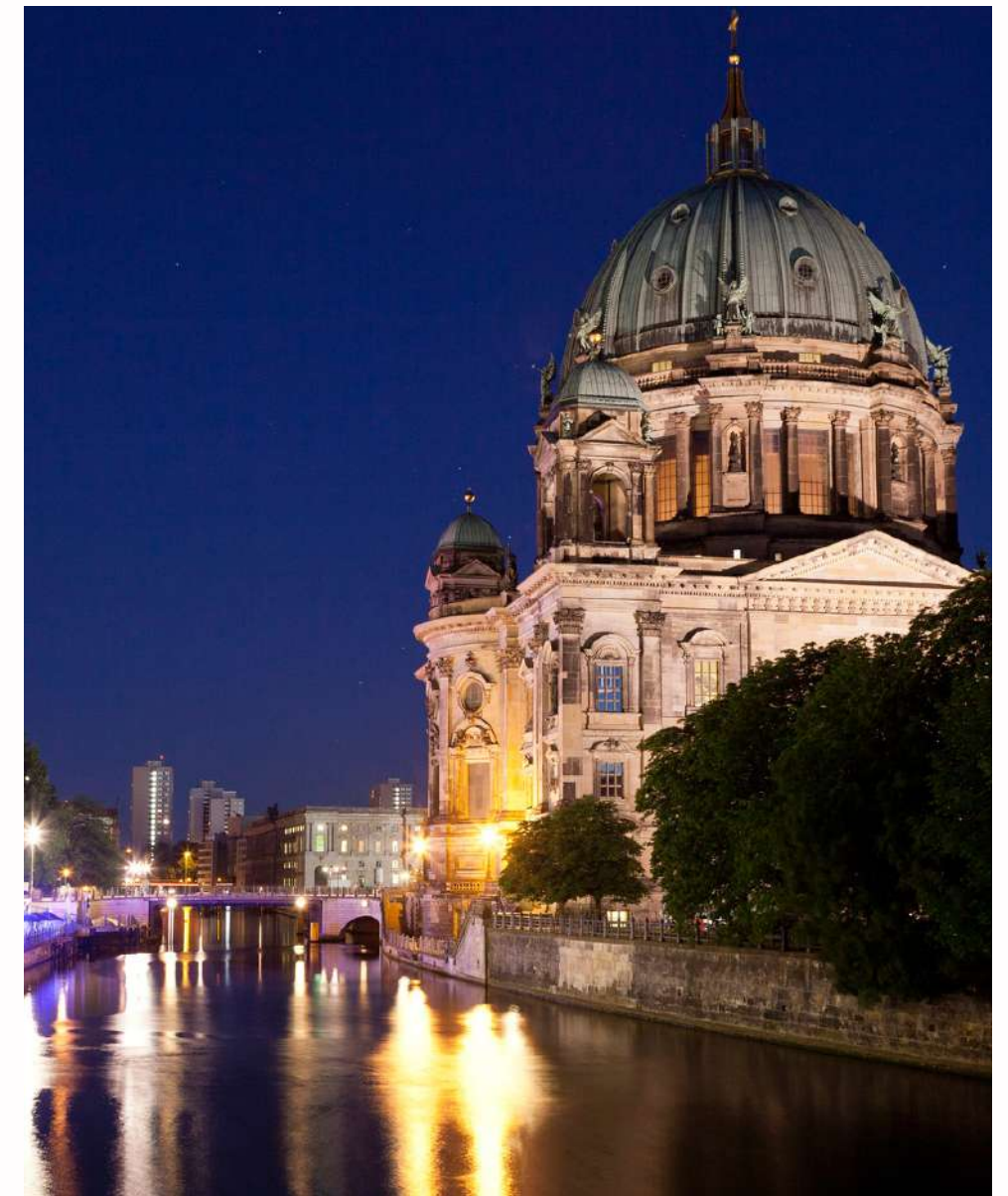
# Berlin *at a glimpse*



Berlin is not only the largest city in Germany in terms of area and population. Above all, the German capital is very different from other metropolises. Berlin is "knorke" (hip), easily accessible and a beloved destination for international events!

In Berlin, you can experience a lot, every day!

There is always something happening somewhere and quite unexpectedly you are suddenly in the middle of it in some form or another.





**LET'S CREATE  
MEMORIES!**



# Event Business is people's Business!

Let us talk and create your dream event anywhere in Germany.

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PIRELLI



Driver  
REIFEN UND KFZ-TECHNIK



BRUNSWICK

LMU KLINIKUM

TUM

twire

SIEMENS

UniCredit

SportScheck

