



KIS

CONCEPT



Sample itinerary

4 Days and

4 Nights Munich

and the Alps

**ENJOY
MUNICH.**

Welcome to Munich







Munich is a cosmopolitan and international city in the heart of Europe.

Munich Airport is a major hub connecting nearly 70 airlines with over 190 destinations in more than 60 countries.

The city offers a unique blend of tradition and lifestyle, including sights such as the Frauenkirche, Marienplatz and Viktualienmarkt. There are also student trendy neighborhoods such as Maxvorstadt, Schwabing and the Glockenbachviertel.



Munich Weather

Spring	 Average temp.: 15°C	 Avr. sunny hours per day: 4 - 6 hours
Summer	 Average temp.: 24°C	 Avr. sunny hours per day: 8 - 12 hours
Fall	 Average temp.: 13°C	 Avr. sunny hours per day: 6 - 8 hours

Munich is an all-year Destination. Due to it's proximity to the alps, it is the perfect start for lovely winter getaways!



YOUR TIMELINE

TIME TABLE

Day 1

Day 2

Day 3

Day 4

Arrival

City tour + Local Food
Tasting

Horse Carriage ride

Brewery Tour and
Dinner at Beergarden
(Summer only)

Breakfast at Hotel

Hot Rod City Tour

Ride on Umadum

Optional Programm

Dinner at Restaurant
181 on Olympic Tower

Breakfast at Hotel

Lunch and stay on
Zugspitze

Dinner Experience at
Allianz Arena

Breakfast at Hotel

Driving Experience at
BMW Maisach Academy

BMW World

Farewell Dinner at
Flushing Meadows

Where to stay

The Charles Hotel

Category: 5 Star

Modern urbanity in the heart of historic Munich.

Effortlessly elegant, Munich's The Charles Hotel is located in the leafy Lenbachgärten district and close to historic Königsplatz, where contemporary style meets traditional Bavarian hospitality.



DO & CO Hotel

Category: 5 Star

Experience stylish design, passionate hosts and a mix of international flair and Bavarian touch at our newly opened boutique hotel in FC Bayern World.

With 31 individually designed rooms, two restaurants ensuring a glimpse into the culinary world of DO & CO, and the official flagship store of FC Bayern Munich, this hotel is the best start for an unforgettable stay in the heart of Munich's city center.



Andaz Hotel by Hyatt

Category: 5 Star

The Andaz Munich Schwabinger Tor surprises even those who think they've seen it all! The somewhat different luxury hotel.

All rooms and suites at the Andaz München Schwabinger Tor offer unique spaces for well-being.

The unique mix of tradition and modernity reveals itself in many facets from homely design to striking artwork to regionally sustainable food concepts.

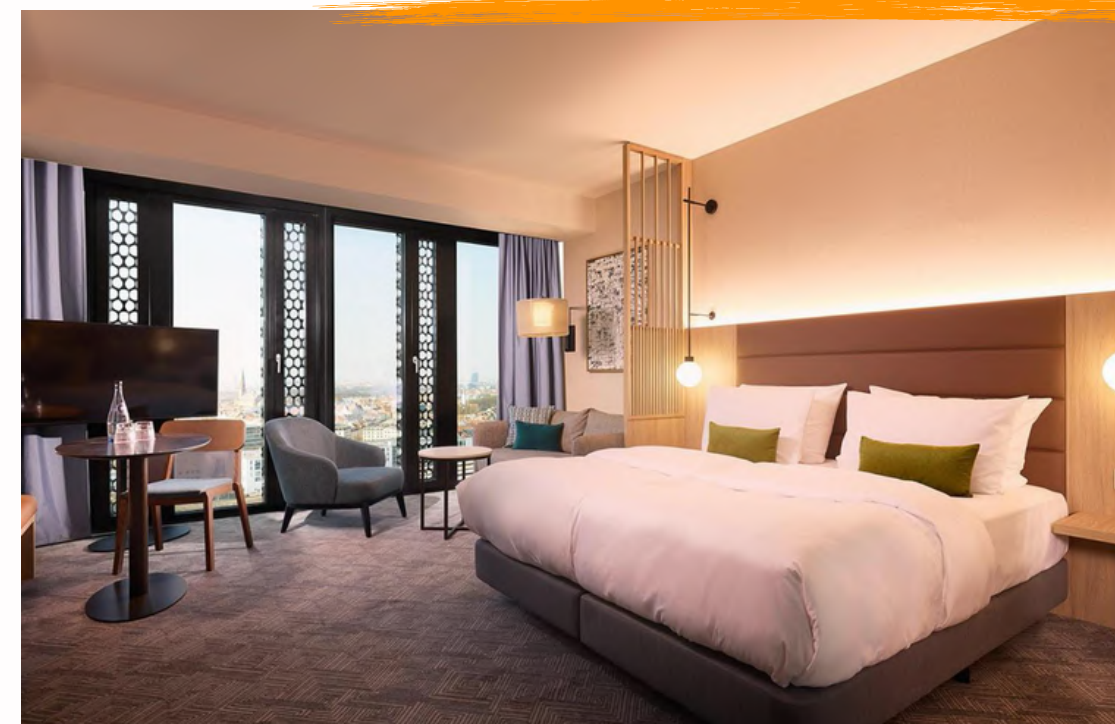


Adina Hotel Munich

Category: 4 Star

Adina Apartment Hotel Munich is located in the new and hip neighborhood called "Werksviertel". Each room is built like a mini-apartment including a small kitchenette.

From the hotel you have a great view over Munich. In addition, you can expect a small roof terrace, a fitness center, sauna and swimming pool and a bar with city views.

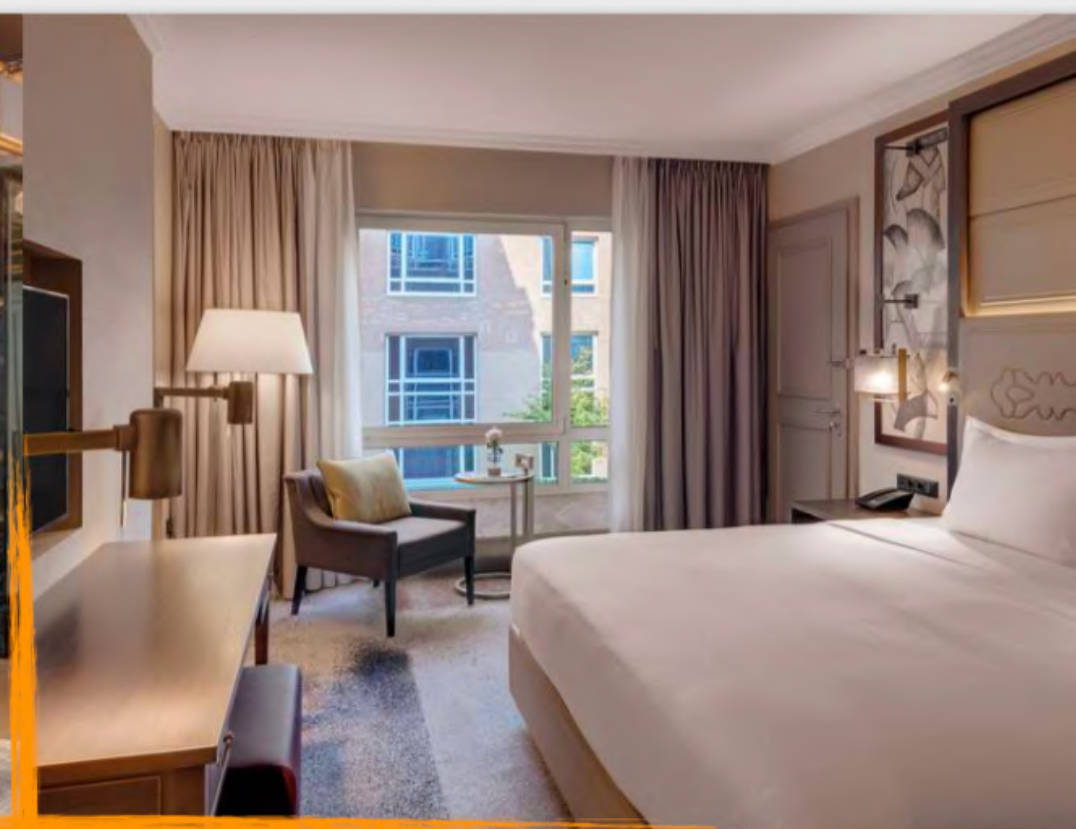


Hilton Munich City

Category: 4 Star

Elegant, carefree and stylish at heart, the Hilton Munich City is part of the city centre - in the midst of urban impressions.

Quickly and easily connected to the city, the trade fair and the airport. An interplay of comfortable rooms, culinary activation, and lively moments in the lobby and cocktail bar.



What to do (Highlights)

Schmankerl Tour + City Tour

During our culinary city tour through Munich's old town, the guests will taste delicious Munich delicacies, so called "Schmankerl", at various stops along with historical and current background information.

A variety of culinary discoveries and delights make this tour an experience for all the senses.

Don't worry, the guests will not leave this tour hungry and will also have time to roam around the city by themselves.

Afterwards, they will be picked up by horse carriages, that will take them on a discovery tour of the English garden, and it's world-famous Surf Spot!



Brewery Tour & Dinner at the Beergarden

After the group has visited one of Munich's breweries and learned all about the secrets of Bavarian beer brewing, they head to the beer garden.

You can't get more local experience than that!

All Munich residents go to the beer garden on summer evenings and enjoy a cold beer and delicious Bavarian food.

In the beer garden we can sit with the group either in the served or self-service area.



Hot Rods

In Munich, go-karting is also possible on the street. With the miniature hot rods, guests experience a very special city tour and that with only ten centimeters above the asphalt.

After handing over the rental helmets and a briefing on the vehicles, including a test drive in the underground parking garage, we go directly with the guides on the road. Depending on the volume of traffic, the tour will head towards the city center, Marienplatz, Maximilianstrasse, along Leopoldstrasse, through Schwabing to Nymphenburg Palace. From there, after a short stopover to Königsplatz, Odeonsplatz via Friedensengel back to Werksviertel-Mitte.

The tour lasts about 2 hours. Participants must be in possession of a valid driver's licence and have it physically with them.



Umadum

This is Umadum, Munich's Ferris wheel and the city's biggest attraction due to the height of almost 80 metres.

The name is Bavarian and means "all around". And that's exactly what you can experience there. Because when you sit in one of the 27 gondolas, you get a unique, breathtaking panoramic view over Munich all the way to the Alps!

For the guests, we will book exclusive gondolas which are stocked with drinks.

A round trip lasts approx. 30 minutes.



Zugspitze

At 2962 m above sea level, the Zugspitze is the highest peak in the Wetterstein mountains and also Germany's highest mountain.

Take the ultra-modern Zugspitzbergbahn up! The cable car ride from Lake Eibsee to the Zugspitze summit takes just 10 minutes.

Top quality, breathtaking views and cosy ambience: This is what awaits the group during lunch at the Panorama 2963 restaurant.

After lunch, the guests still have time to enjoy the breathtaking view from the highest point in Germany on the summit terrace.

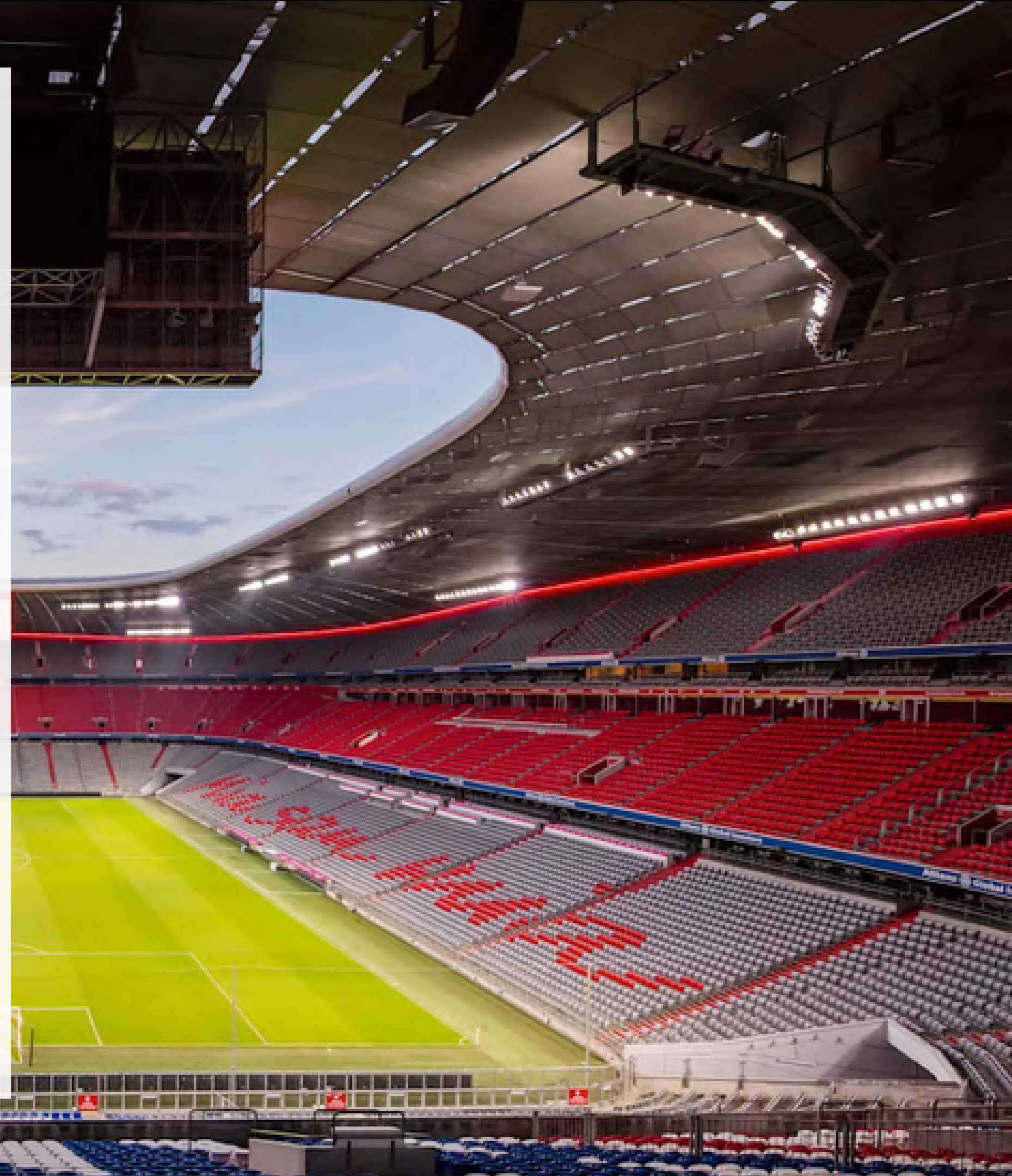


Allianz Arena Tour

Experience the atmosphere of the Allianz Arena from the perspective of a professional footballer as you walk through the players' tunnel and learn exciting details about the unique building construction. This and many other highlights are waiting for your guests!

After the tour, immerse into a once in a lifetime experience and enjoy your dinner in one of the exclusive VIP Boxes with Stadium view.

THIS OPTION IS ONLY AVAILABLE ON DAYS WITHOUT MATCH!



BMW Welt (BMW World)

Iconic architecture, excitingly staged BMW Group vehicles and visionary ideas: You won't forget a visit to BMW Welt in a hurry.

Discover the latest models from BMW, BMW Motorrad, MINI, Rolls-Royce Motor Cars and exciting topics related to the BMW brand. Marvel at the impressive and diverse architecture of the building - from the brand areas to the gastronomy and the view of the famous premiere where customers receive their new vehicle. Experience the passion and proverbial joy of driving live and up close at BMW Welt. Admission to BMW Welt is free of charge, the guests can decide themselves which areas they want to visit.

If wished, an additional visit of the BMW Museum can be added to the program.



Driving Training at BMW Academy in Maisach (Half day training)

On the premises of the BMW M Driving Academy, you can choose your own training focus, such as drifting or driving safety.

Other exciting options include: sporty BMW M models, race track feeling on the circuit, X models on our off-road ramps and much more. For the participants, this means pure adrenaline and the chance to drive the newest BMW Car Selection!





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KIS CONCEPT GmbH

St-Bonifatius Straße 6
81541 Munich

Telephone number

+49 (0) 172-306 7281

E-mail address

office@kisconcept.agency

katrin.albrecht@kisconcept.agency

Website

www.kisconcept.agency